

May 1, 2020

Dear ARDA Members & Friends,

I hope that you and your families are healthy and well. We are experiencing unprecedented times filled with uncertainty. I know that times like these increase our levels of stress, I consider ARDA as part of my family and truly hope that each of you find peace during these times.

This brings us to one of the reasons for this letter. The ARDA Board has been meeting weekly to discuss the current situation in our world and industry. We know many are facing hardships and the way that business will adapt is continuously changing. After much consideration and exploring every option, the ARDA Board has decided to cancel the 2020 Annual ARDA Conference in Salt Lake City. We believe that due to the current state of affairs this is the prudent action to protect our membership.

Although the Annual Conference is cancelled for Salt Lake City, we still believe that our ARDA Association has valuable information and education to provide to the membership during these times. The ARDA Board has decided and is currently in planning to hold a 2020 Virtual Annual Conference during the same timeframe. As we are early in the planning stages, we believe that we can still have a great business meeting and presentation experience through virtual technology. Something of the “new normal” today.

I hope that you will plan to join us for our virtual conference in July. As we finalize our technology platform, agenda and dates, we will continue to promptly communicate with you on status. Please visit the website frequently now through the conference at www.amraildev.com. Thank you to each and every one of you for your support. Thank you to our Sponsors, the backbone of ARDA.

Please continue to keep you and your families safe and healthy during these times, together we can get through this. Thank you for your understanding and support during this challenging time.

On behalf of the ARDA Board,

Doug Morrison, 2020 ARDA President