

2017-18 ARDA SPONSORSHIP FORM

For over 100 years, the [American Railway Development Association](#) has helped foster economic development, real estate, law, technology and environmental activities of North American railroads. ARDA's seminars and workshops provide railroad professionals with quality information and industry discussion of the current issues facing railroad development. A balance of programs and interests has been the norm covering environmental, industrial development, business development, real estate, technology, and law issues.

ARDA would not have survived this long without our friends and sponsors supporting the organization's efforts!

Please help ARDA continue this service to the railroad industry by becoming a sponsor of the American Railway Development Association. Multiple levels of General Sponsorship are available for your consideration - corporate commitments greater than \$1,000 include complimentary individual memberships in ARDA.

General Sponsorship:

- **Platinum Sponsors** provide \$7,500 or more to ARDA.

Platinum level sponsorship offers the sponsoring company the highest level of visibility. As a Platinum sponsor, your company will have your logo and a company description, along with a link to your company's web site, on the ARDA sponsor page. In addition, Platinum sponsors are prominently displayed on the home page of our web site along with multiple sponsor signs at all events during your sponsored year. Seven one-year individual memberships are also included for employees of companies that are Platinum Sponsors. Additionally, Platinum level sponsors will receive one complimentary registration for the Executive Forum, as well as an additional Executive Forum registration for every \$2,500 donated above the \$7,500 level.

- **Gold Sponsors** provide \$5,000 to \$7,499 to ARDA.

Gold level sponsorship offers the sponsoring company a high level of visibility. As a Gold sponsor, your company will have your logo and a company description, along with a link to your company's web site, on the ARDA sponsor page. In addition, Gold sponsors are prominently displayed on the home page of our web site along with multiple sponsor signs displaying your logo at all events during your sponsored year. Sponsorship at this level includes one-year individual memberships for company employees at a rate of one membership per \$1,000 donated.

- **Silver Sponsors** contribute \$3,000 to \$4,999 to ARDA.

Silver sponsors are listed on the sponsorship page of the ARDA website with a link to their website. Silver sponsors also receive a sponsor sign displaying your logo at all events during your sponsored year. Sponsorship at this level includes one-year individual memberships for company employees at a rate of one membership per \$1,000 donated.

- **Bronze Sponsors** donate \$1,000 to \$2,999 to ARDA.

Bronze sponsors are listed on the sponsorship page of the ARDA website with a link to their website. Bronze sponsors also receive a sponsor sign displaying your logo at all events during your sponsored year. Sponsorship at this level includes one-year individual memberships for company employees at a rate of one membership per \$1,000 donated.

Sponsorship Level	Amount	2016-17 Sponsors
Platinum Sponsor	\$7,500	Bartlett & West; CSX; Norfolk Southern
Gold Sponsor	\$5,000 - \$7,500	AECOM; BNSF; CN; GEI Consultants; HDR; Kansas City Southern;
Silver Sponsor	\$3,000 - \$5,000	Clear Channel Outdoor; Florida East Coast Railway; GHD; Gray Construction; JLL; LJA Engineering; TerraPact; TRC Solutions
Bronze Sponsor	\$1,000 - \$3,000	Daley Mohan Groble; Halff Associates; JESCO/Yates Construction; National Railroad Construction and Maintenance Association; RMI Midwest

Event Sponsorship:

ARDA puts on two educational events during the course of the year: the mid-winter Executive Forum and the summertime Annual Meeting which provide informative programs and allow members to network with their industry peers. In 2018, our events will center around the theme of "Building on Our Foundation," a topic of direct relevance to New York City's rail history.

The 2018 ARDA Executive Forum will take place on February 8-9, 2017 in the Charles H. Morris Center in Savannah, Georgia. We will then hold our 2018 Annual Meeting in New York City, from June 10-13, 2017 at the City University of New York Graduate Center, located in Midtown Manhattan.

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ARDA also offers companies the opportunity to sponsor specific meeting functions. Event sponsorships vary in price based on the function being sponsored. For more details on these sponsorships please contact Fred Oelsner at (202) 715-1259, or by email at staff@amraildev.com


All sponsors will receive signage and oral recognition at ARDA events, their company name in the meeting programs and space to distribute promotional literature or trinkets in the registration areas.

If you are interested in becoming an ARDA corporate sponsor, please complete the form below and return it with payment to:

ARDA
Attn: Fred Oelsner
410 1st Street SE
Suite 200
Washington, DC 20003

Checks may be made payable to ARDA. Payment can also be made via credit card. Please contact Fred Oelsner at (202) 715-1259 or by email at staff@amraildev.com to arrange a credit card payment.

To commit to a sponsorship, or if you have any questions regarding sponsorship, please contact Fred Oelsner at (202) 715-1259, or by email at staff@amraildev.com

Name:	_____	Title:	_____
Company:	_____		
Phone:	_____	Email:	_____
I hereby commit my company to provide the following sponsorship in support of ARDA:			
	General Sponsorship	Platinum	Gold
	Level:		
		Silver	Bronze
Cost:	_____		
Signature:	_____		
Date:	_____		
Comment:	_____		