



## 2018 ARDA EVENT SPONSORSHIPS

EXECUTIVE FORUM  
FEBRUARY 8-9, 2018  
SAVANNAH, GEORGIA

ANNUAL MEETING  
JUNE 10-12, 2018  
NEW YORK, NEW YORK

### EVENT SPONSORSHIP OPPORTUNITIES

Support ARDA and take advantage of a unique marketing opportunity for your company by becoming an ARDA event sponsor. Sponsors will receive signage and oral recognition at the event, their company name highlighted for the sponsored event in the meeting program and space to distribute promotional literature or trinkets in the registration area. The chart below indicates which sponsorships are available (those ~~struck through~~ have already been reserved):

### 2018 EXECUTIVE FORUM SPONSORSHIPS

Annual Meeting Sponsorship Opportunities	Amount
Individual Conference Sessions	\$500
Wednesday Morning Breakfast	\$1,500
Break Periods	\$1,000
Registration and Welcome Lunch	\$1,500
Networking Reception	\$2,000

### 2018 ANNUAL MEETING SPONSORSHIPS

Annual Meeting Sponsorship Opportunities	Amount
Individual Conference Sessions	\$500
Continental Breakfasts	\$1,500
Each Break Period (3 available)	\$1,000
Each Lunch Period (2 available)	\$2,000
Registration (all days)	\$1,500
Welcome Reception	\$3,000
Networking Reception	\$3,000
ARDA Hospitality Suite and Silent Auction	\$1,000 / day
Spouse/Guest Coffee and Meet-Up	\$500
President's Reception	\$2,000
President's Annual Dinner	\$3,000

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## CORPORATE SPONSORSHIP OPPORTUNITES

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If you are interested in becoming an annual, corporate sponsor, instead of sponsoring individual events, please visit [our website](#), or contact Fred Oelsner ([staff@amraildev.com](mailto:staff@amraildev.com)) for more details. Companies that pursue event sponsorship opportunities are recognized as annual corporate sponsors at the level for which their total contribution for the year

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## SPONSORSHIP FORM

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**Please complete the form below and return it with payment to:** ARDA, 410 1<sup>st</sup> Street SE, Suite 200, Washington, DC 20003. Checks may be made payable to ARDA. To commit to a sponsorship, or if you have any questions regarding ARDA event sponsorship opportunities, please contact Fred Oelsner at 202-715-1259, or email [staff@amraildev.com](mailto:staff@amraildev.com).

If you are interested in sponsoring a particular program session at one of our events please contact Fred Oelsner via email at [staff@amraildev.com](mailto:staff@amraildev.com) to ensure that the sponsorship opportunity is still available.

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ARDA SPONSORSHIP FORM	
Company:	
Phone:	Email:
I hereby commit my company to provide the following sponsorship in support of the 2018 Executive Forum and/or 2018 Annual Meeting:	
Event Sponsorship:	
Cost:	
Printed Name:	
Date:	